

Utah Breastfeeding Coalition Retreat Minutes

Location: Syracuse

Date: February 9, 2011

Attendance: Karin Hardman, Kathy Pope, Cara Munson, Janet Peterson, Jessica Bartlett, Jeri Boren

Excused: Patrice Isabella, Dr. King, Amanda Nederostek

SUBJECT	CONTENT OF DISCUSSION	ACTION
Welcome	<ul style="list-style-type: none"> • Present board members gave introductions including where interest came from related to breastfeeding and how became involved in UBC. • Jeri shared background of Davis County Breastfeeding Coalition. Would like to be involved with UBC as committee chair/member. • Karin introduced “Guidelines for Skillful Conversations” and asked board members to be respectful of one another. 	
Committee Reports	<p>Community:</p> <ul style="list-style-type: none"> • Surgeon General’s Call to Action – USBC call, Karin shared appendix with role of state coalitions. <p>Milkbank:</p> <ul style="list-style-type: none"> • Milk depot – Christy Porcuznik received grant for Redwood Center to draw blood and ship milk to Denver milk bank • Utah County folks have also expressed interest in a depot or bank. Interested parties will be meeting in February to discuss options and learn how we can support one another. <p>Website:</p> <ul style="list-style-type: none"> • Jared has taken over updating website from Lisa. Will be building database this quarter. • Updates can be sent to Jared at n_botm@hotmail.com, 435-890-8477. • Longer term project – Jessica to identify links for UBC website with reputable materials. <p>AAP Rep:</p> <ul style="list-style-type: none"> • Dr King – Karin talked with him and asked about his goals for his position and how UBC could support him. Dr King’s main goals are to: <ul style="list-style-type: none"> ○ Identify outgoing residents and have them go through Ruth Lawrence curriculum ○ Speak at yearly AAP conference • Has made strides with both these goals. Karin suggested he join AAP listserv. • UBC would like to help him access evidence based breastfeeding research. <p>Marketing:</p> <ul style="list-style-type: none"> • Identified contact willing to put together quarterly newsletter 	<p>Karin to put out request for UBC community liaison position through La Leche League.</p> <p>Jared to update Board of Directors on website and hyperlink to UBC emails.</p> <p>Jessica to come up with a plan of a good way to contact breastfeeding</p>

	<p>(Becky Beard). Karin would like newsletter editor to perform monthly PUBMED search and send out abstracts with quarterly newsletter.</p> <ul style="list-style-type: none"> • Subscription to Breastfeeding Abstracts (La Leche League publication) is \$18 a year – coalition will subscribe and share relevant information with Dr King and coalition members as appropriate. • Jessica to send out breastfeeding news alerts on facebook and identify hot topics for the home page. <p>Worksite:</p> <ul style="list-style-type: none"> • Kathy is concerned about current political climate regarding Patient Care Affordability Act and the Workplace Accomodation. Worried that call for repeal for all or pieces of it may affect interest in compliance of worksites. Cara discussed the regional call and how other states have handled this concern (deflected pessimistic responses by reminding that it hasn't been repealed yet, and finding out why protecting women breastfeeding in the workplace isn't a priority to them.) • There is board support in continuing to offer BCB money as seed grants to help businesses establish/improve their lactation program. • Discussion about approaching employers from bottom up (approach on behalf of employees with vested interest in lactation program.) Ad on website? "Are you returning to work? Would you like us to approach your employer...") • Utah Council for Worksite Health Promotion – criteria for this year's worksite wellness award includes a lactation program. • Kathy's goal- Promote UBC collaboration among those worksites seeking highest award from Utah Council for Worksite Health Promotion with the lactation support component and promote awareness among all worksites that UBC is a resource. 	<p>women and health care professionals.</p> <p>Cara to complete Breastfeeding Resource Guide by end of April. Request lists from WIC and send to Jessica.</p> <p>Kathy to compile list with names of those trained in Business Case for Breastfeeding.</p>
<p>Membership & Treasury Goals</p>	<ul style="list-style-type: none"> • In March, Kathy and Elizabeth to meet with notary public to hand over signatures. 	<p>Janet to email organizations whose 5 year memberships expired in 2010 by end of February.</p> <p>Janet to draft email for membership and send to Cara.</p> <p>Cara to rebuild email list based on Kathy's records.</p>
<p>501c3</p>	<ul style="list-style-type: none"> • Karin's contact suggested we establish partnership with established non-profits with similar mission. These groups will usually allow you to filter grants through them while trying to establish 501c3. La Leche League? Sustainable Utah? • Grad student interested in project currently filling out paperwork and reading The Art of Forming a Non-Profit. 	<p>Jessica to ask Marlee about any UBC files still in her possession.</p>

	<ul style="list-style-type: none">• Jeri mentioned that Kristi in the Injury & Prevention Program would be a good resource. She recently established Safe Kids Coalition as a 501c3.	
Job Descriptions	<ul style="list-style-type: none">• Discussed responsibilities, expectations and our goals for the coalition.• Board members have similar visions and goals. We would like to expand the geographic membership of the coalition and the reach of the coalition in the community..	