

## *What is the Utah Breastfeeding Coalition?*

The Utah Breastfeeding Coalition is a group of health professionals, public health organizations, educators, policy makers, employers and other community individuals and groups whose purpose is to collaboratively promote, protect and support breastfeeding in Utah.

The Coalition was formed in 1992 and has grown to over 50 organizations and over 100 individual members. The coalition has been involved in many activities and projects over the years.

For more information:  
Visit: [www.utahbreastfeeding.org](http://www.utahbreastfeeding.org)  
Email: [bfutah@yahoo.com](mailto:bfutah@yahoo.com)  
Call: 877-632-7975

## *Complete the following Membership application:*

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Phone/ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

- |  |   |
|--|---|
| <input type="checkbox"/> Individual            | <input type="checkbox"/> \$15 / year        |
|  | <input type="checkbox"/> \$ 70 / 5 years    |
| <input type="checkbox"/> Organization Partners | <input type="checkbox"/> \$40 / year        |
|  | <input type="checkbox"/> \$170 / 5 years    |
| <input type="checkbox"/> Corporate Partners    | <input type="checkbox"/> \$ 100 min/year    |
|  | <input type="checkbox"/> \$ 450 min/5 years |
| <input type="checkbox"/> Student               | <input type="checkbox"/> \$ 5 / year        |

### *Payment Options:*

- Make check payable & mail to:**  
Utah Breastfeeding Coalition  
P.O. Box 16599  
Salt Lake City, Utah 84116-0599
- Credit card (you will be contacted via email for payment)**

# Utah Breastfeeding Coalition



*Breastfeed your child to fight disease*

[www.utahbreastfeeding.org](http://www.utahbreastfeeding.org)



## Coalition Goals

- Encourage mothers to initiate and continue breastfeeding
- Increase public understanding that breastfeeding is the normal course for nourishing children and that efforts to undermine breastfeeding are serious threats to the health of children and women
- Contribute to a supportive and accepting social environment with respect to breastfeeding
- Promote and support model policies and practices in hospitals, health care systems, worksites, and child care facilities that are breastfeeding friendly
- Encourage active support for breastfeeding among key community leaders
- Encourage key agency leaders and others who influence these individuals or groups to take action and develop concrete policies in support of breastfeeding

## Coalition Resources

Many international and national organizations have published policy statements that support and encourage breastfeeding. The Utah Breastfeeding Coalition uses these publications as well as other evidence-based practices to collaboratively work within the community in Utah.

The Utah Breastfeeding Coalition is composed of the following working groups:

- POLICY DEVELOPMENT & IMPLEMENTATION COMMITTEE
- EDUCATION COMMITTEE
- PROMOTION & MARKETING COMMITTEE
- NOMINATING & MEMBERSHIP COMMITTEE

## Member Benefits

- Enjoy discounts on breastfeeding workshops, conferences, and training opportunities
- Receive and be listed in the “Utah Breastfeeding Resource Guide”
- Network with peers
- Become informed of community events (e.g., World Breastfeeding Week)

**This mom is helping her child fight ear infections, diabetes, food allergies, and childhood obesity**



**...and she is reducing her own risks for breast cancer and osteoporosis at the same time!**

**What are you doing to help breastfeeding moms?**